

ONLINE MARKETING
SOLUTIONS

DIGITAL MARKETING AGENCY

CREATED BY: NITHIN JAIN VA

360 DIGITAL MOOD

2022 - 2023

<https://360digitalmood.com/>

INDEX

2022 - 2023

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ABOUT US



We Are a Dynamic Team of Professional People with Marketing Background.

We provide marketing services to startups and small businesses looking for a partner for their digital media. We work with you, not for you. We are headquartered in Challakere, India, in order to best serve a client base that stretches throughout Karnataka.

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WORDS OF INSPIRATION



**DIGITAL MARKETING
IS A COMMITMENT,
NOT A CAMPAIGN.**

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OUR MISSION AND VISION



WHAT WE AIM TO BE

WE AIM TO HELP 1000+ SMALL & MEDIUM BUSINESS OWNERS BY THE END OF 2030.

WE STRONGLY BELIEVE THE STRENGTH OF AN ECONOMY LIES IN SMALL & MEDIUM BUSINESSES.

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WHAT SETS US APART?



Innovation and Quality

Apart from Innovation & Quality, we are also known for the:-

- 1) Full Transparency
- 2) Data Driven Decisions
- 3) Dedicated Support
- 4) 360° Digital Marketing Services

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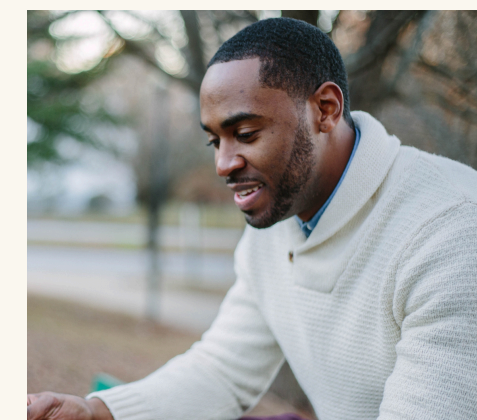


WHAT WE STAND FOR

360 DIGITAL MOOD IS NOT A BRAND, IT'S AN EMOTION FOR THE TEAM WORKING HERE.

WE STARTED OPERATIONS IN 2022 & TODAY HAVE EXPANDED OUR CLIENT BASE BY 200%.

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360 DM IN A NUTSHELL



QUALITY WORK



VARIED SERVICES



AFFORDABLE RATES



EFFICIENCY



GOOD CLIENT
RELATIONS

CRITICAL POINTS



**WHY DIGITAL
MARKETING ?**

**DIGITAL IS FAST GROWING
ECONOMY AND IT IS GOING
TO BE THE FUTURE !**

**WHY HIRE A
AGENCY?**

**TO TAKE ADVANTAGE OF
SPECIALIZATION**

**WHAT SERVICES
DO WE PROVIDE?**

**WEBSITE DEVELOPMENT, SEO,
SEM, GOOGLE ADS, APP
CREATION, LEAD GENERATION**

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OUR MAJOR SERVICES & PRICING

- * Video Editing
- * Digital Business Card
- * Digital Wedding Card
- * Social Media Marketing
- * Search Engine Marketing
 - Google ads
 - Youtube ads

- * Website Planning & Creation
- * Search Engine Optimization
- * Whatsapp Automation
- * Graphic Designing
- * E-Mail Marketing
- * APP Creation

DIGITAL WEDDING & BUSINESS CARD



Wedding

Card



Business

Card



- DIGITAL CARD:-
- * INR. 40/- (FOR- 100)
 - * INR.35/- (FOR-250)
 - * INR. 30/- (FOR ABOVE-500)

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SCAN THIS DIGITAL CARD

NITHIN JAIN

DIGITAL MARKETING
CONSULTANT

☎ 8431767686

☎ 6363002047

✉ 360digitalmood@gmail.com

🏠 360 Digital Mood near
private bus stand

📍 Challakere



Sidharth Weds Kiara



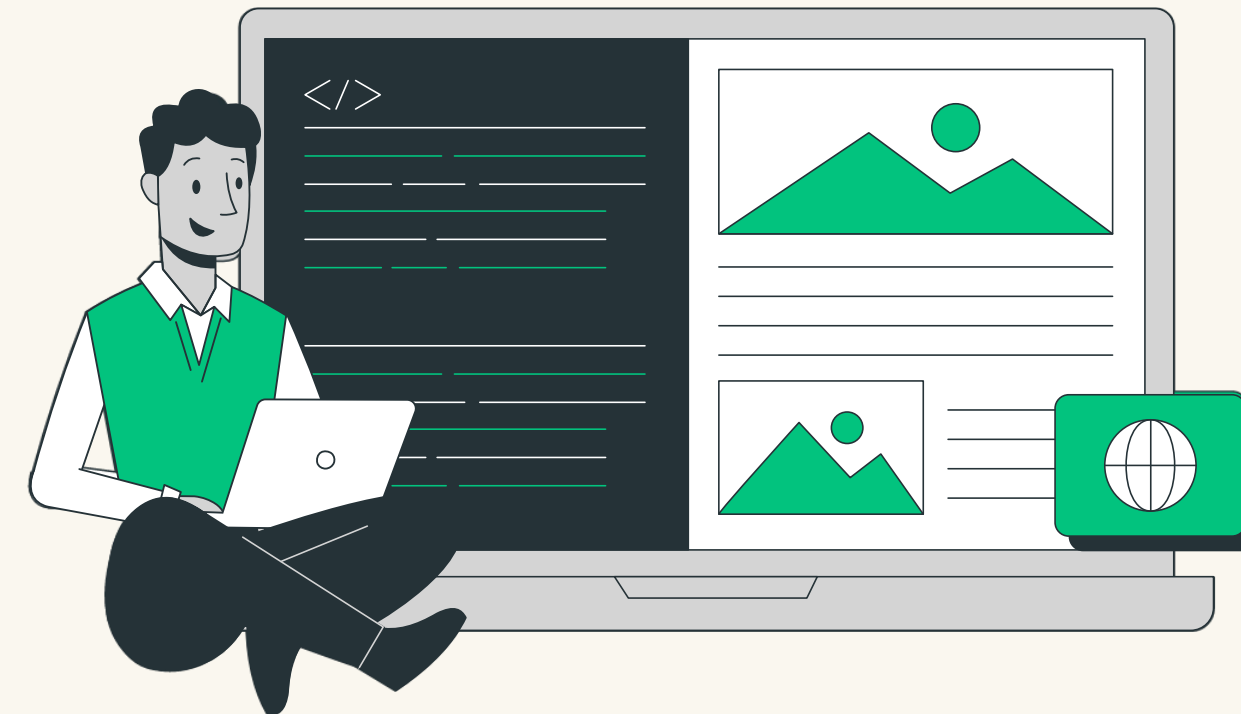
Designed By :
Nithin Jain VA
☎ 8431767686



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WEBSITE PLANNING & CREATION



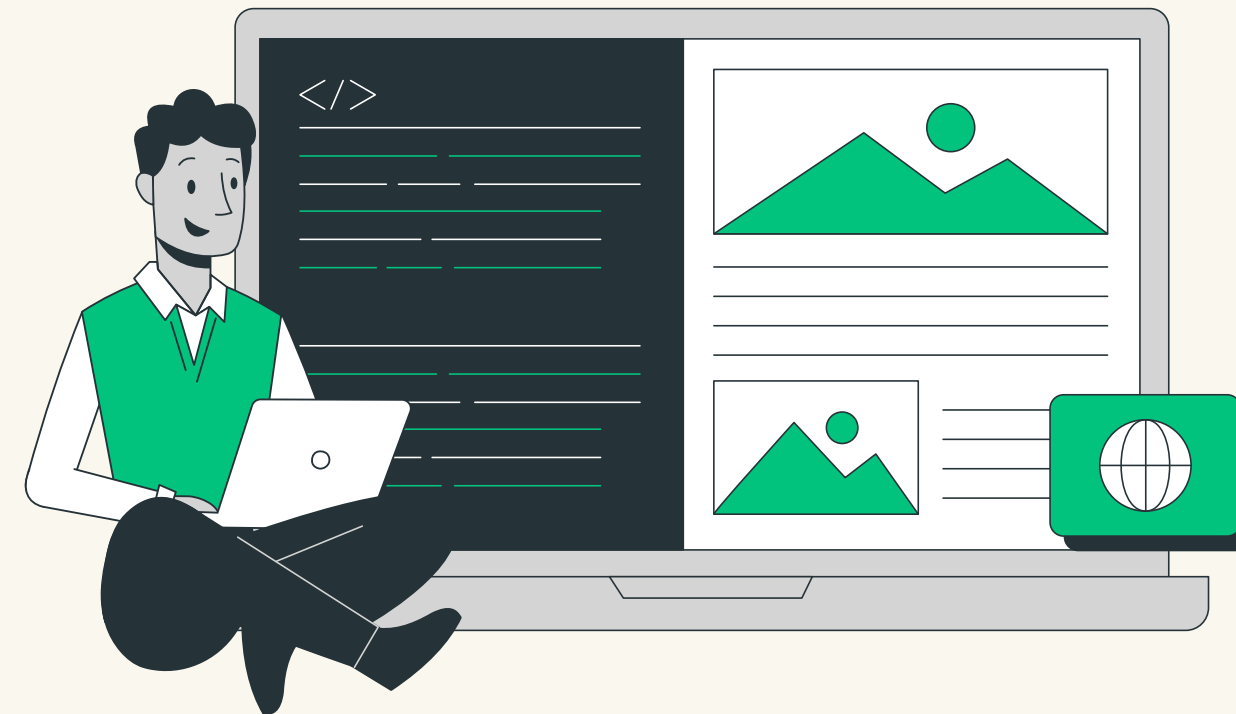
CORPORATE WEBSITE:- INR. 24,999 | E- COM WEBSITE :- INR. 39,999 |
LADING PAGE :- INR. 9,999

UNLIMITED E-MAIL ACCOUNTS | UNLIMITED BANDWIDTH |
DOMAIN NAME + SSL + SUPPORT CHARGES

YEARLY RENEWAL CHARGES 80% OF INITIAL CHARGES

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WEBSITE PLANNING & CREATION (2)



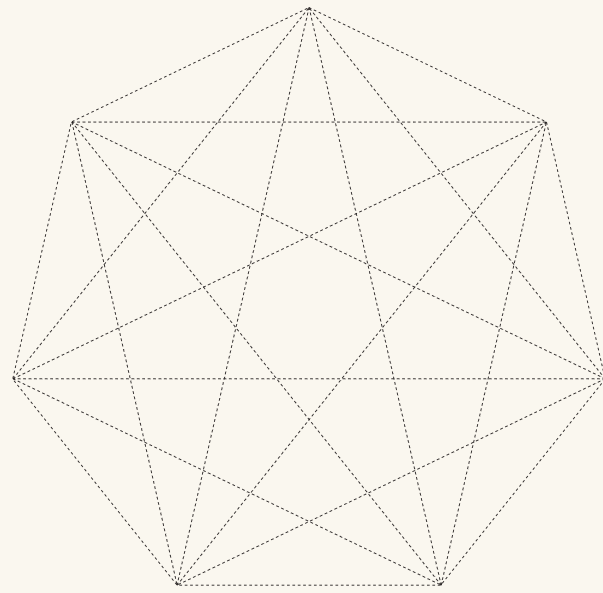
CORPORATE WEBSITE:- INR. 16,999 | E- COM WEBSITE :- INR. 29,999, |
LADING PAGE :- INR. 6,999

DOMAIN NAME + SSL + SUPPORT CHARGES

YEARLY RENEWAL CHARGES 80% OF INITIAL CHARGES

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SOCIAL MEDIA MANAGEMENT & MARKETING



SOCIAL MEDIA MANAGEMENT
INR. 8000 PER MONTH



SOCIAL MEDIA MARKETING
INR. 8000 PER MONTH



360° SOCIAL MEDIA
INR. 15000 PER MONTH

~ CAMPAIGN CHARGES ARE EXTRA (MIN 300 RS. PER DAY)

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SEARCH ENGINE OPTIMIZATION



3 KEYWORD + 3
RELATED KW
INR 5999 / MONTH



5 KEYWORDS + 5
RELATED KW
INR 7999 / MONTH



10 KEYWORD + 10
RELATED KW
INR 11999 / MONTH

~ ONLY MEDIUM & LONG TAIL KEYWORDS | FOR MORE DETAILS PLEASE
REACH OUT TO US

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SEM (GOOGLE ADS & ANALYTICS)



**GOOGLE ADS MANAGEMENT
INR. 7000 PER MONTH**

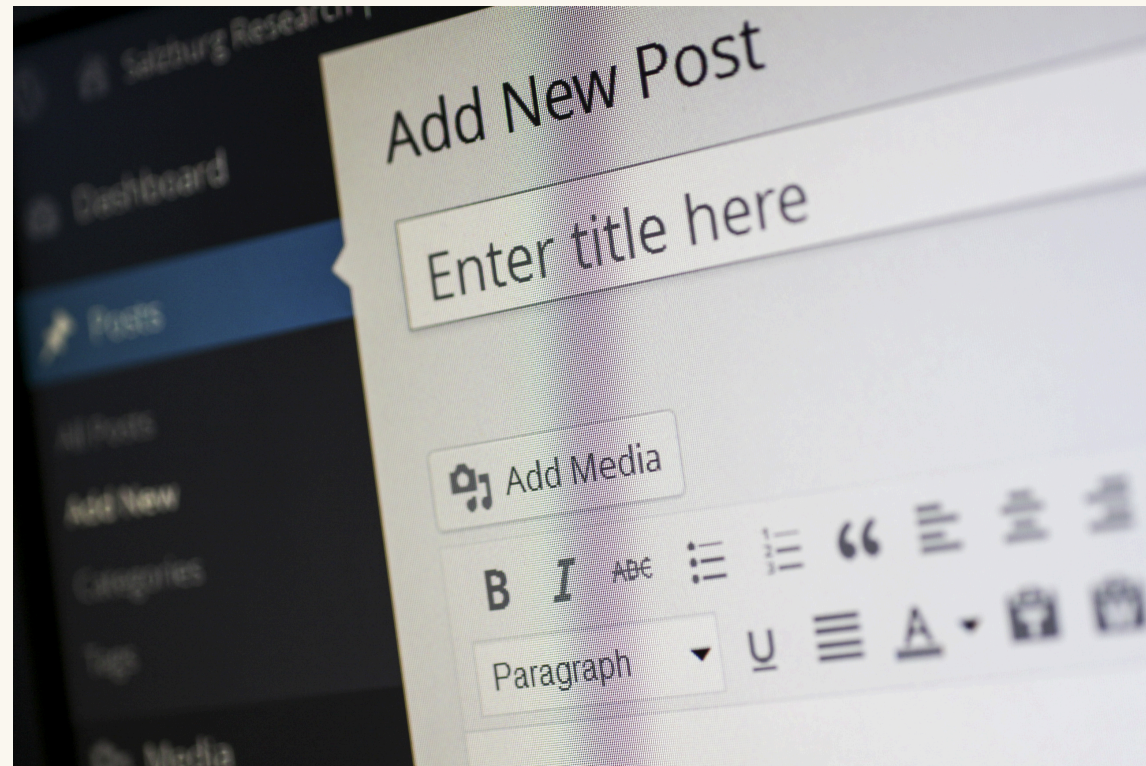


**ADS MANAGEMENT + ANALYTICS
INR. 7000 PER MONTH**

~ BUDGET FOR ADS IS A CLIENT DECISION, PLEASE REACH OUT TO US FOR MORE DETAILS

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CONTENT WRITING (DEVELOPMENT)



**BLOG CREATION / WRITING
INR. 1 PER WORD**



**VIDEO CONTENT CREATION
INR. 500 PER 30 SECONDS
ANIMATED ONLY**

~ PLEASE REACH OUT TO US WITH SPECIFIC REQUIREMENTS TO GET THE EXACT QUOTE

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E-MAIL MARKETING



B2C

INR. 1000 PER CAMPAING



B2B

INR. 2000 PER CAMPAING

~ E-MAIL ACQUISITION & BULK E-MAIL SENDER PROVIDED AS ADD ON SERVICES

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WHATSAPP AUTOMATION & GRAPHIC DESIGN



**WHATSAPP AUTOMATION
INR. 3999 PER CAMPAING**



**GRAPHIC DESIGNING
INR. 500 PER POST**

~ INSTAGRAM PAGE MANAGEMENT AND WHATSAPP AUTO MESSAGING SERVICE

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APP CREATION



**BASIC APP CREATION
INR. 10000 PER APP**



**E-COMMERCE APP
INR. 20000 PER APP**

~ ALL PRODUCTS AND CONTENTS ARE UPLOADED

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360° DIGITAL MARKETING SERVICES

**73% OF
OUR CLIENTS
PREFER THIS
PLAN!**



**TAILORED PLAN TO SUIT YOUR BUSINESS REQUIREMENTS
"WE WORK WITH YOU, NOT FOR YOU" :)**

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CONTACT US
FOR INQUIRIES

2022 - 2023

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LANGUAGE - Kannada (Fluent), English (Basic)

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